**Proposal template**

**PoDoCo**

Please follow the structure of this template when preparing your proposal. It has been designed to ensure that the important aspects of your planned work are presented.

Please be aware that proposals will be evaluated as they were submitted, rather than on their potential if certain changes were to be made. This means that only proposals that successfully address all the required aspects will have a chance of being funded.

**Page limit:** The page limit for a proposal is 5 pages.

The page limit will be applied automatically; therefore you must remove this instruction page before submitting.

Title of proposal

# Background

* Describe the background of the project from both the company and the research perspective

# Excellence

## Objectives

* Describe the specific objectives for the project.

## Significance

* Describe the advance your proposal would provide and the extent the proposed work is ambitious.
* Describe the innovation potential (e.g. new products, services or business and organisational models, new business opportunties) which the proposal represents.

# Implementation

* Explain how your proposal addresses the specific challenge as set out.
* Describe shortly the implementation plan of the project (schedule, methods, where you intend to execute the work and how industry/company is involved)
* Include bot research and targeted research period in the implementation plan

# Impact

* Describe expected impact foreseen (the company perspective should be emphasized).